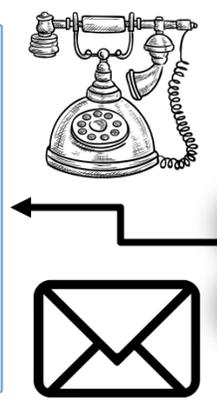


# Unit 7 : Broadcasting

**In the past**  
Messages were sent through telegraph and mail.

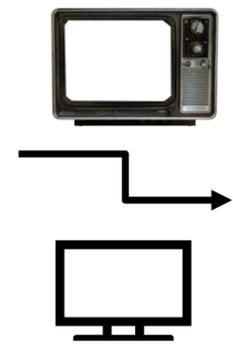
Nowadays.  
News, music, programs and other things ...



Broadcasting in the past and nowadays



Television sets in the past and nowadays

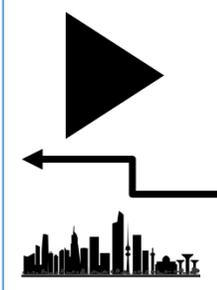


**In the past**  
very expensive, small screens, black and white pictures.

Nowadays  
They are very cheap.  
They have big screens.

**The policy of Kuwait's Ministry of Information**

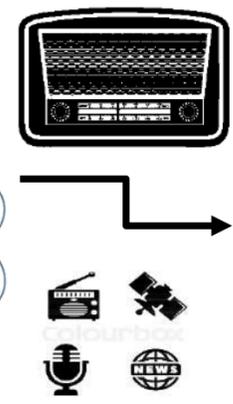
It is based on mutual cooperation and respect for the affairs of other countries.



Media in Kuwait



Radios in the past and nowadays

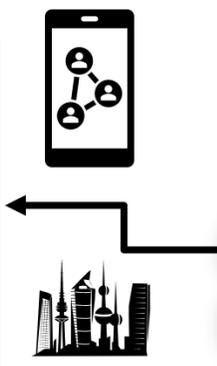


**In the past**  
They were very heavy.  
They were in large wooden boxes.

Nowadays  
They are smaller in size.  
They are lighter.

**The freedom of the press in Kuwait.**

In 2007, Kuwait was ranked second in the Middle East in the Freedom of Press Index.

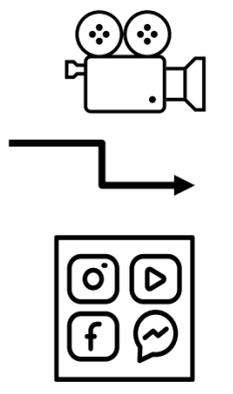


Freedom of the press in Kuwait

**Definition**

It's transmitting information through the radio, TV, and other means of media.

Media Impact

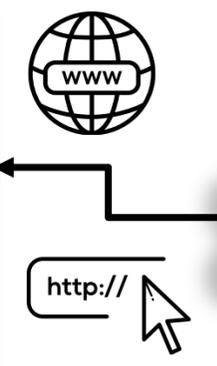


**Media has to be as truthful as possible**

Because it has a huge impact on society.

**The internet effect on radio and TV**

Nowadays, people use radio and TV less than before because they depend on the internet.



The Internet

Live events

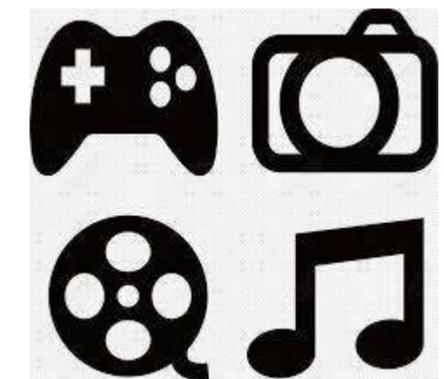
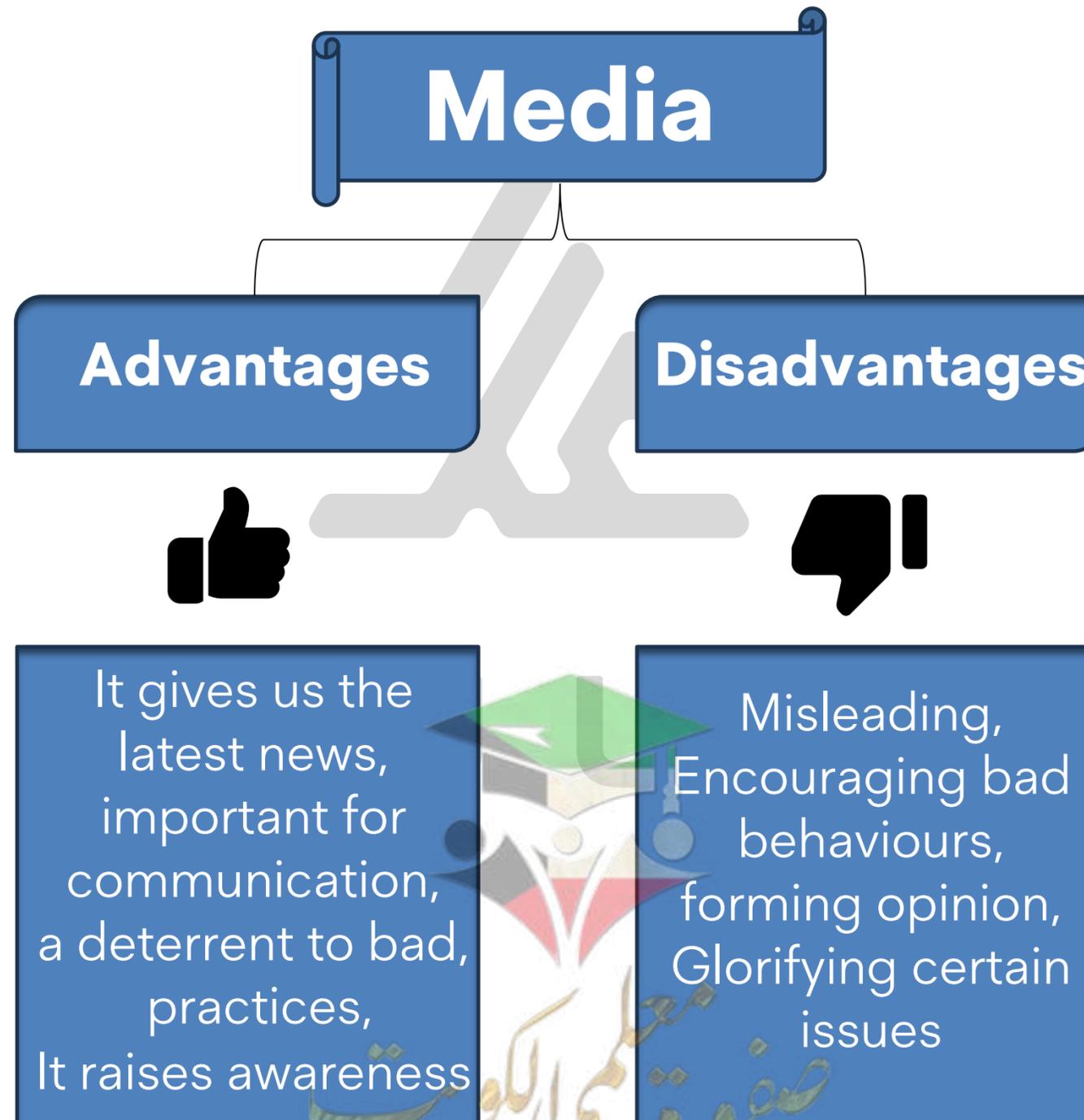


**Watching live events on TV:**

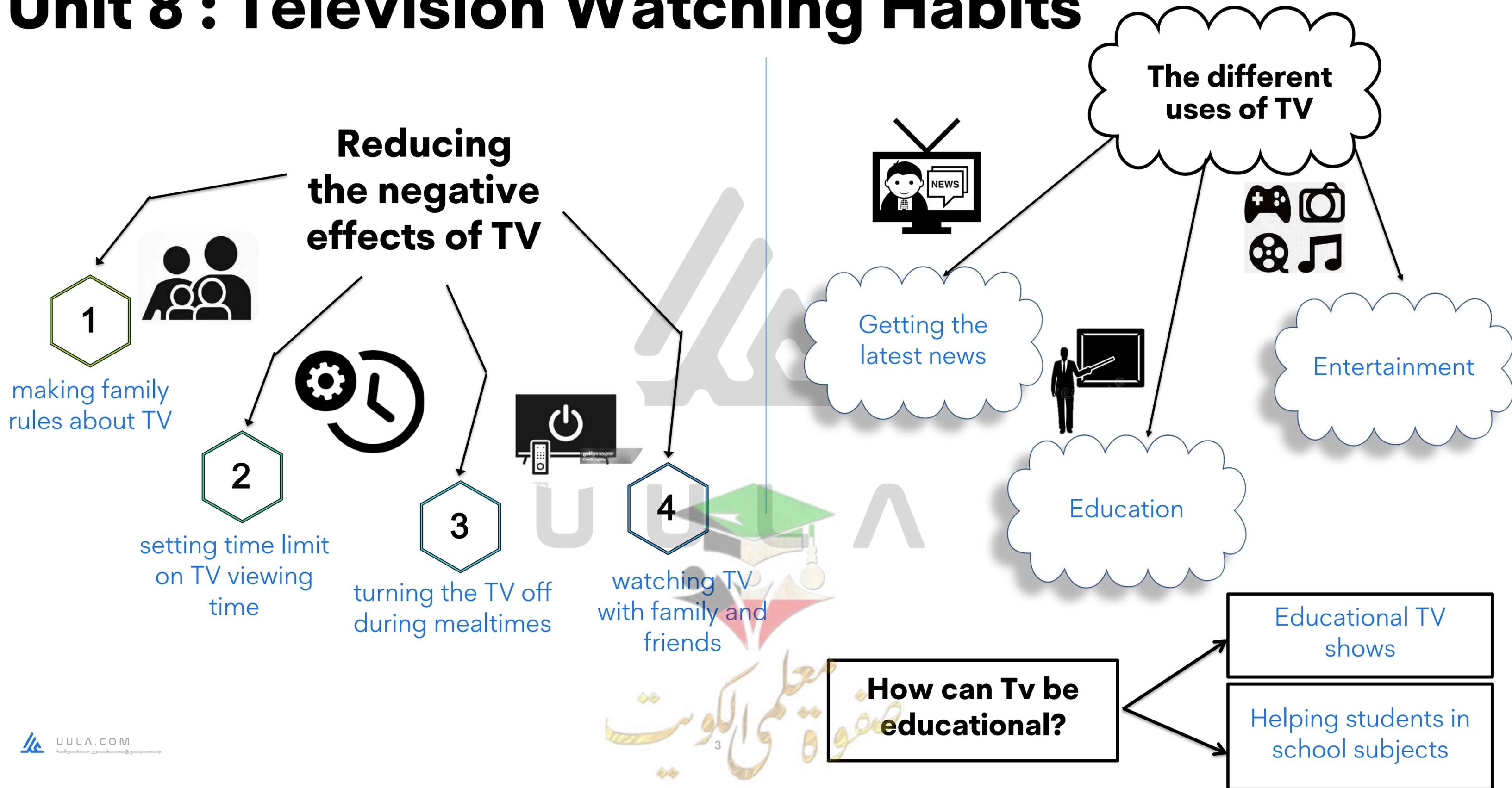
Attending live events is better because it gives us real experience.

صفوة من الكويت

# Unit 7 : Broadcasting



# Unit 8 : Television Watching Habits



# Unit 8 : Television Watching Habits

## The positive and negative effects of TV



### Positive

Developing imagination

Stimulating the mind

Teaching family values

Providing good entertainment



### Negative

It promotes inactivity and laziness

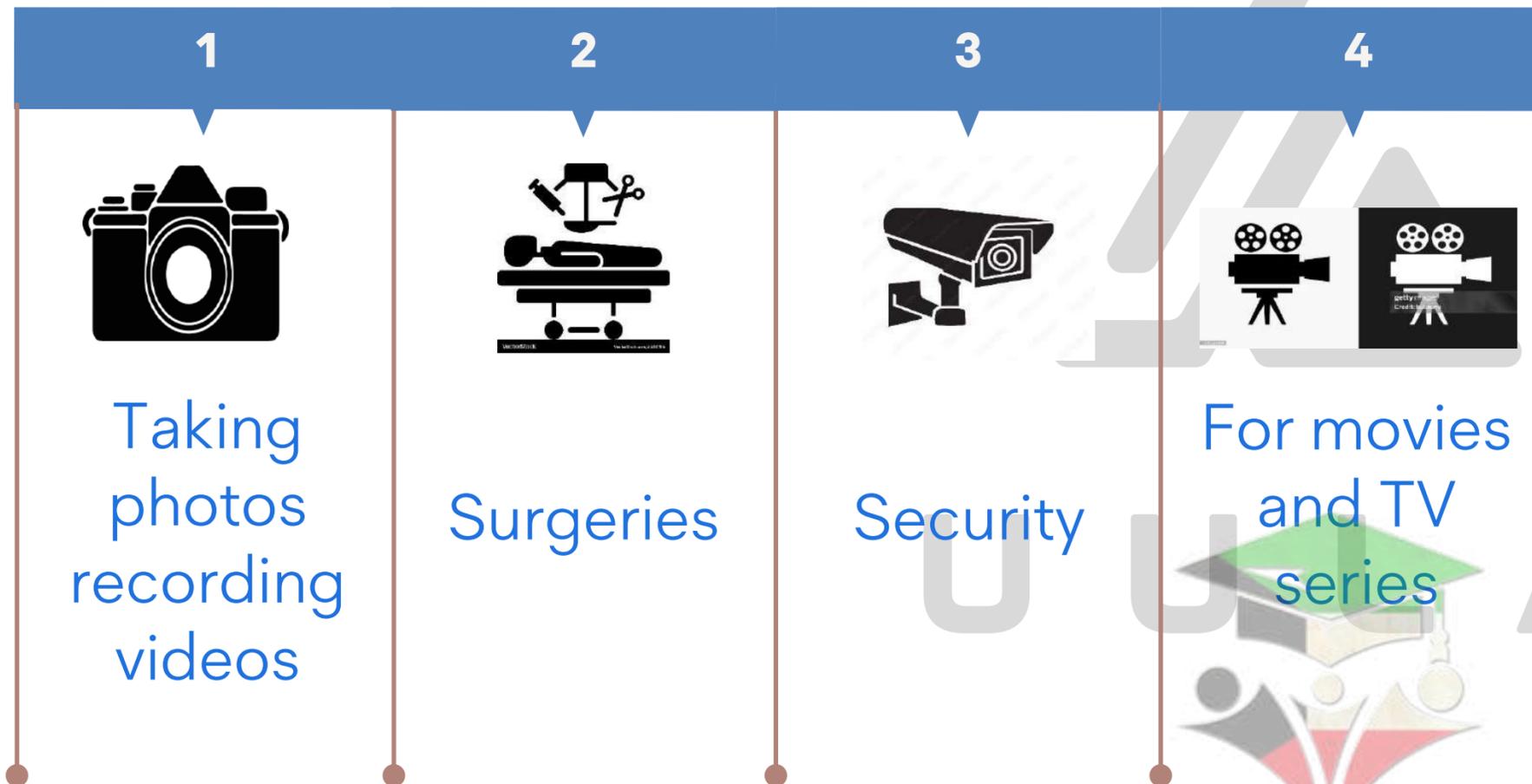
It can cause some health problems like obesity

It might encourage bad habits like smoking

Encouraging violence and crime

# Unit 9 : Uses of Cameras

## The different uses of a camera



## The uses of video conferencing

It is helpful in education.



It is helpful business.



# Unit 9 : Uses of Cameras

## 1. Importance of speed cameras on highways:

Helping in stopping road accidents and saving lives



## 3. Consumer Cameras:

Small and handy



## 5. Studio Cameras:

Fixed on pedestals or tracks, cable-bound



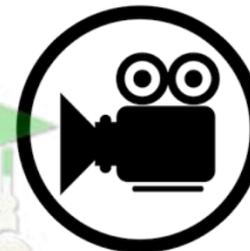
## 2. Importance of surveillance cameras:

Keeping security, stopping theft and crime, helping the police



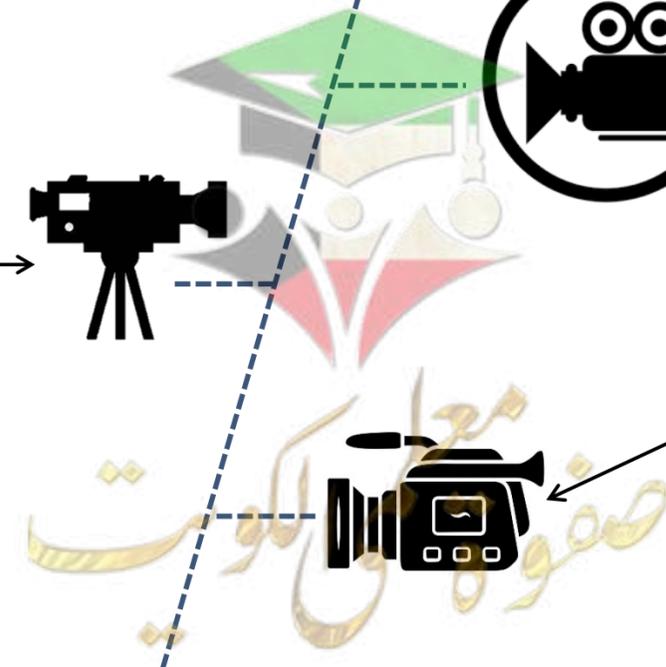
## 4. Professional Cameras:

Large and carried on the shoulder.



## 6. Professional Cameras:

Used for ENG, having a shoulder stabilizer



## Reasons for establishing Kuwait Times Newspaper

1- To provide reliable reporting in English for readers.

2- To present a positive image of Kuwait abroad.

KT



## The importance of having a media outlet in English in Kuwait

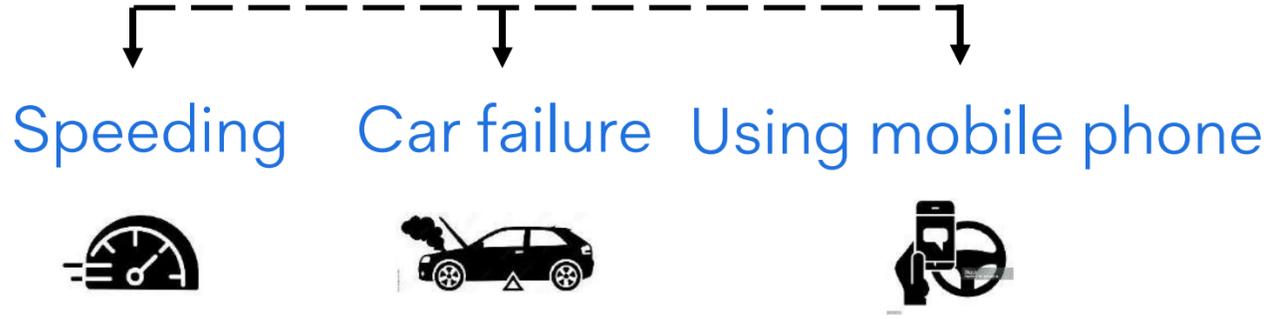
- To report news about Kuwait to a larger number of readers.
- to present a positive image of Kuwait abroad.

**Focus on  
Kuwait Times and Yousuf  
Saleh Alyan**

# Unit 10 : Accidents

## Inventions that keep safety

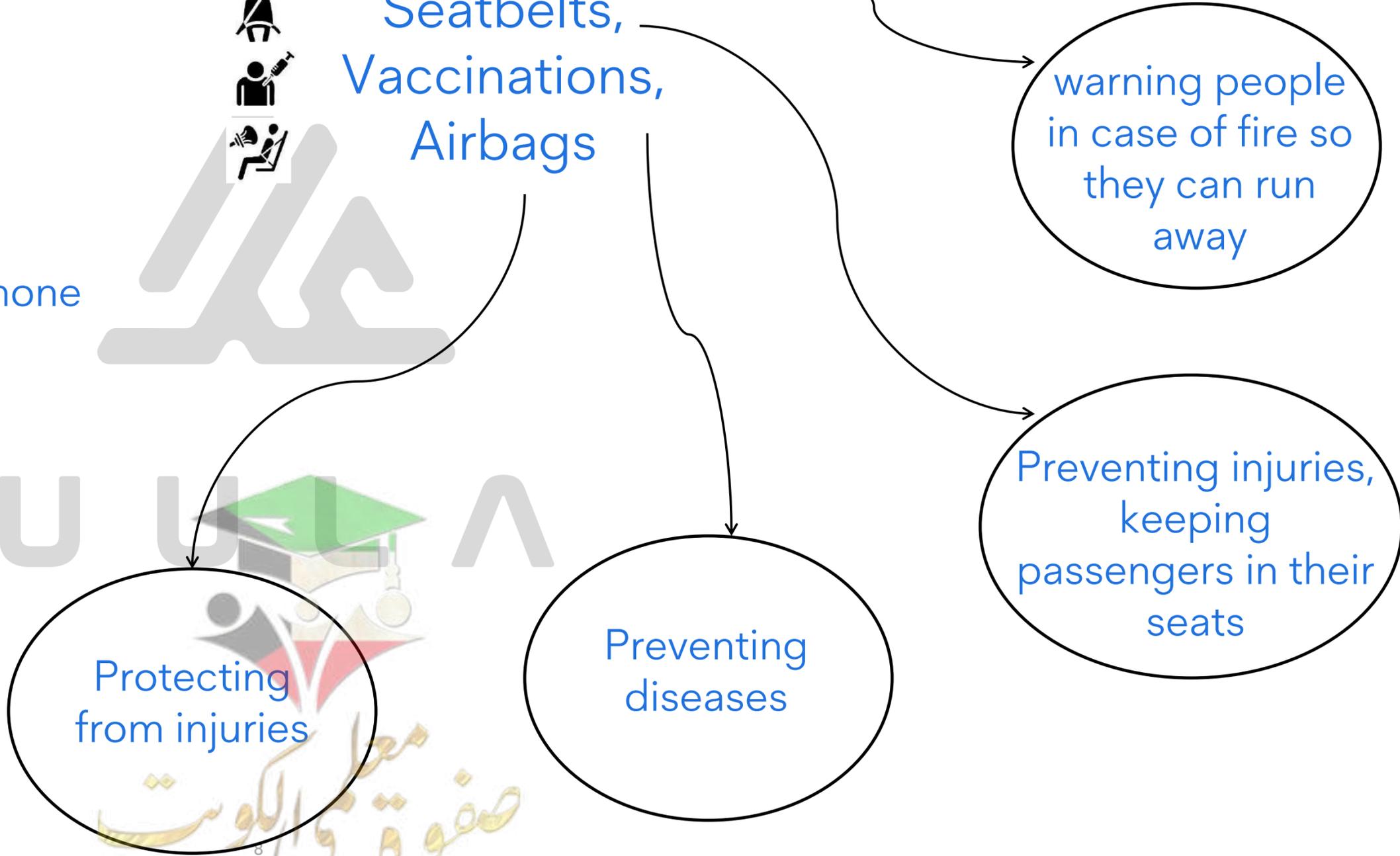
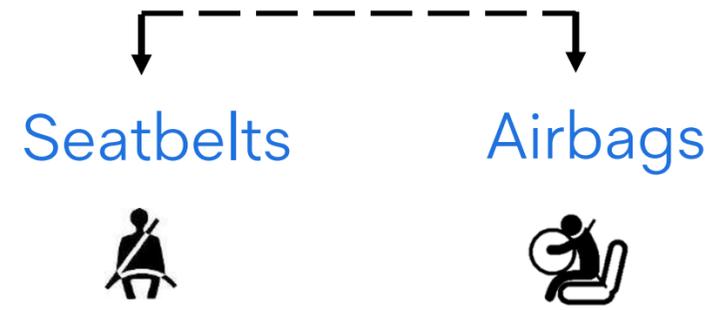
### 1 Reasons for car accidents



Smoke alarms,  
Seatbelts,  
Vaccinations,  
Airbags

The text is accompanied by four small icons: a smoke alarm, a person wearing a seatbelt, a person receiving a vaccination, and an airbag.

### 2 Reducing injuries in car accidents

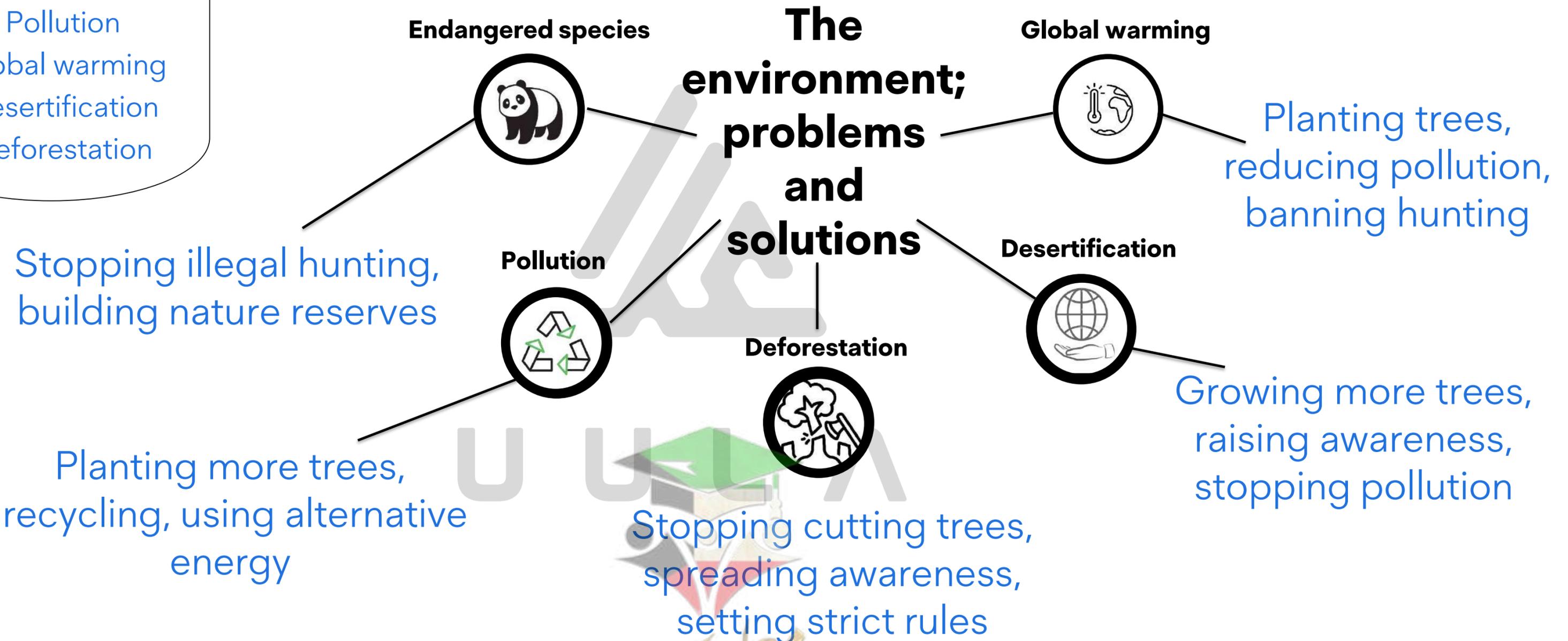




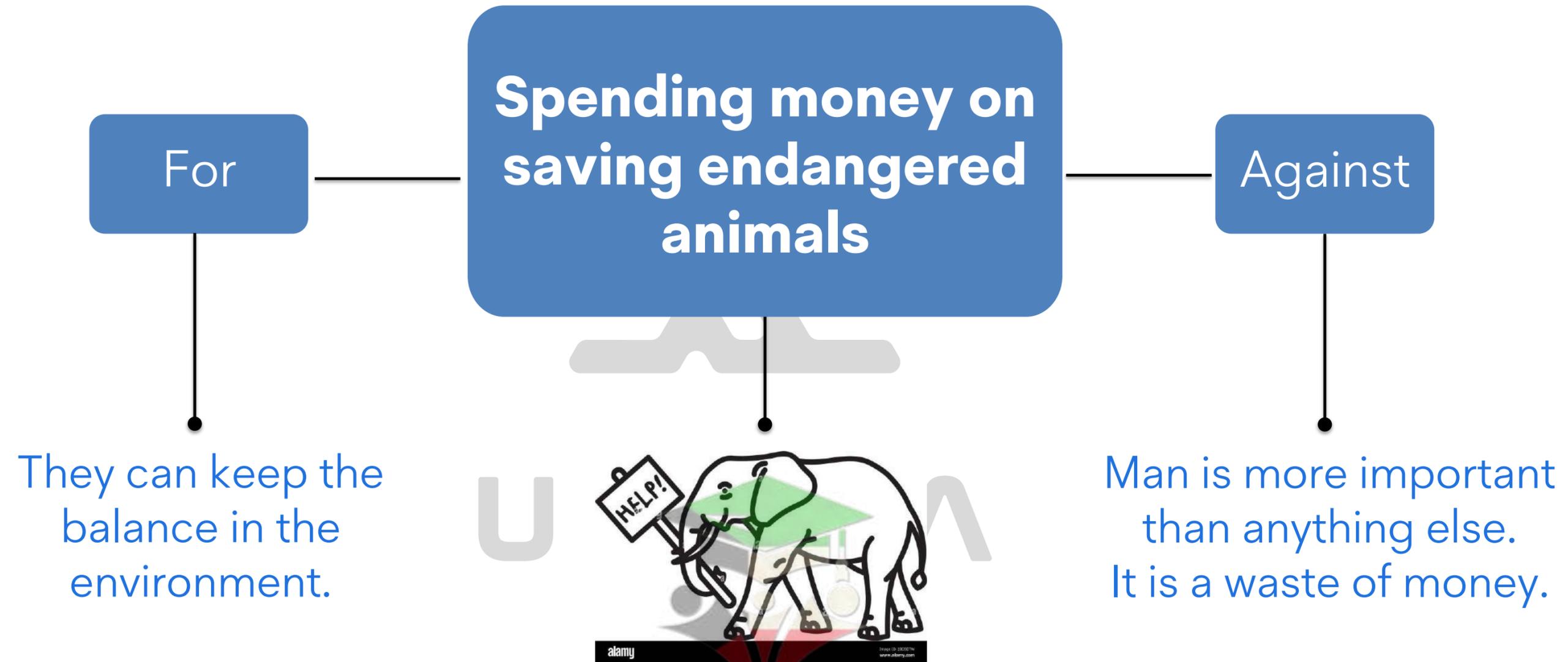
**Dangers facing the earth:**

- Pollution
- Global warming
- Desertification
- Deforestation

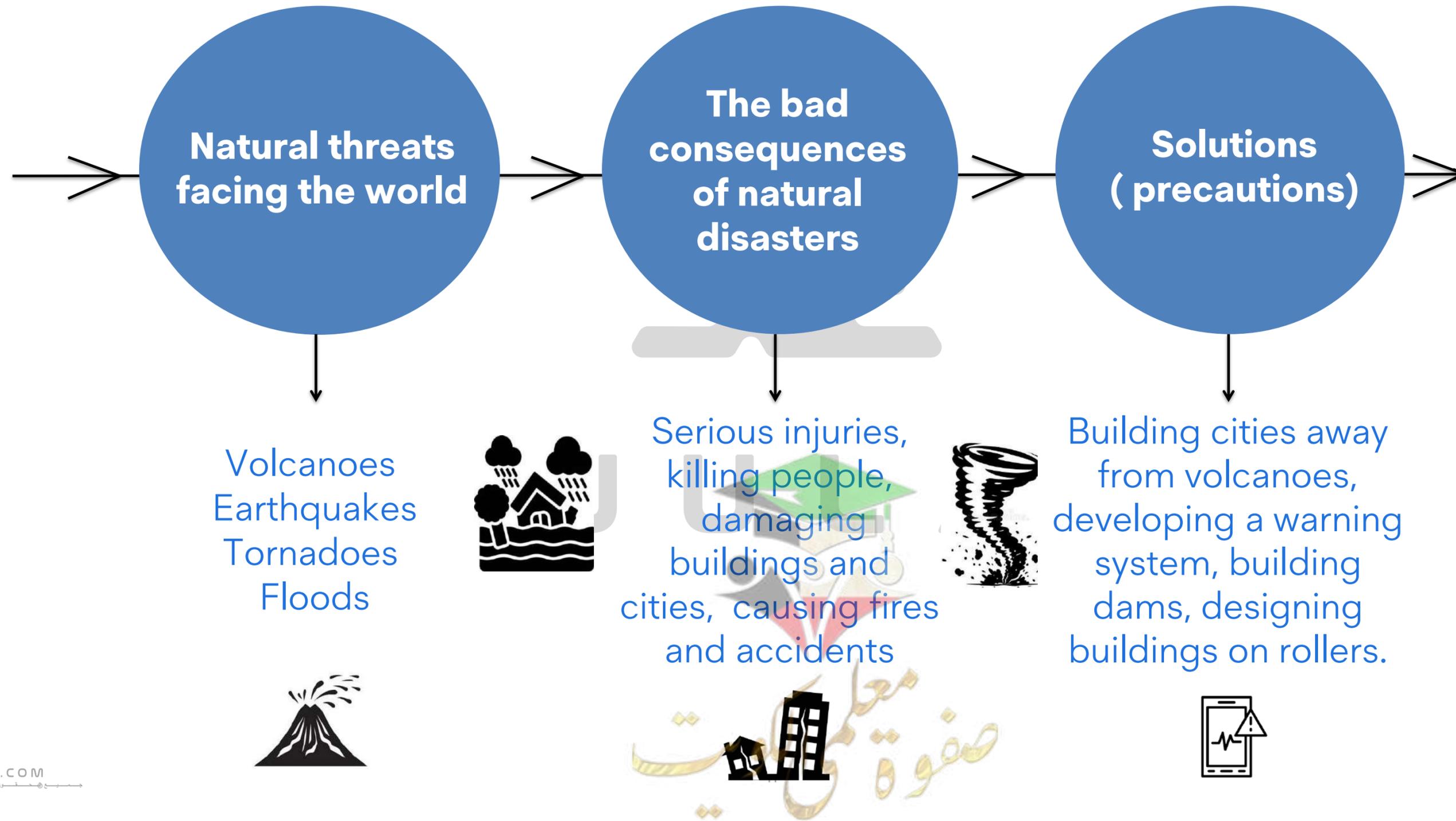
# Unit 11 : The Planet in Danger



# Unit 11 : The Planet in Danger



# Unit 12 : The Power of Nature



# Unit 12 : The Power of Nature



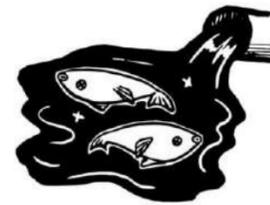
## Saving water

Drilling new wells, turning more sea water into drinking water, improving ways of storing water



## Red Tide

It happens because of pollution and toxins that kill fish.

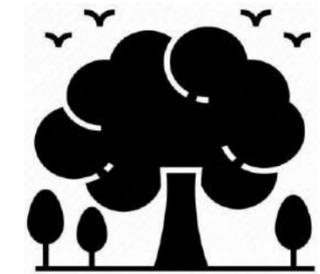


صفوة معلمى الكويت  
12



## Kuwait's interest in the environment

Building more nature reserves; banning the hunting of rare animals



## The importance of nature reserves

To provide safe places for many plants and animals.